



**Aart Bos** is an empathic natural leader, a true “connector”. His drive to contribute makes him a passionate leader at MasterPeace. A grassroots organization that fits with his value of being positive and using talents to contribute on a personal, professional level to society. He started as financial controller and IT project manager in 1979 at a consumer goods company. As financial manager in the late eighties, Aart has worked for a number of software companies, to facilitate "promising" new business plans. As manager of a

multimedia company for sales and marketing he gained experience in technology application. In this for over fifteen years line management experience, his main inspiration has been to establish improvements between people and teams, to reduce bureaucracy and to work with passion. Not only because he is so, but also because it provides the best results.

In 1997 he started as a senior management consultant at Boer & Croon Strategy and Management Group. In 2000 he stood at the base of the formation of Boer & Croon NeXtrategy. His special focus was on personal- and team leadership development and to give advice and guidance on strategic and organizational changes. Inspiration, expertise and drive are the building blocks of his added value.

Aart has extensive experience with transition processes. With his natural empathy he is capable to develop and manage multi-level initiatives. Since 2005 he combines his passion for people and nature in his role as facilitator of the Natural Leadership Foundation ([www.naturalleadership.eu](http://www.naturalleadership.eu)) and he wanders often, in the context of leadership trainings focused on personal growth and discovery, in the bushes of South Africa. By the end of 2012 he felt the personal need in the next step of his career to contribute more to society and he chose for a real career shift and joined MasterPeace ([www.masterpeace.org](http://www.masterpeace.org) and [www.masterpeace.nl](http://www.masterpeace.nl)).

He started as managing Director Europe and is now acting CEO of MasterPeace. A grassroots peace movement launched in September 2011 with now an inspiring presence in more than 40 countries. His focus is (as always has been) on talent development, fostering leadership and arranging business partnerships. In his spare time he is passionate to his local soccer club (for the win and the third half, as the bear is much better when you have won), learning from new cultures and travel with his wife and most of all as a family man, celebrating life with his two daughters, their partners and since 2018 his new born grandson.